



Stock Available

Bare Root | Root Bag | B & B | Container

March 30, 2018

Community tree plantings fuel tree sales

Across the continent, tree planters are sharpening their shovels in preparation for springtime Arbor Day celebrations. While the last Friday in April is officially recognized as National Arbor Day, individual communities and states set their own dates to accommodate local planting conditions.

The recent planting of four Redpointe® Maples in Burlingame, California, commemorated the community's 39th annual Arbor Day celebration. Mayor and city officials teamed up with school and civic groups to plant our heat and drought-tolerant cultivar that has become our top-selling tree since its introduction in 2006.

Closer to home, nearly every Saturday from November through April is an Arbor Day, thanks to Friends of Trees. Led by a dedicated staff, several thousand volunteers turn out every year to plant thousands of trees in the Portland/Vancouver, Salem and Eugene metro areas.

One of our bare root Ivory Silk® Tree Lilac trees was among the 150 street trees planted in Portland by Friends of Trees volunteers on March 3. It's one of more than 4,000 neighborhood trees and 40,000+ native trees and shrubs being planted this season by the local non-profit organization.



Burlingame mayor and city officials teamed up with school and civic groups to plant our heat and drought-tolerant Redpointe® Maples that will deliver a multitude of environmental benefits while adding beauty and bright fall color to the city's canopy of more than 17,000 trees. *(Photo courtesy of City of Burlingame).*



Volunteers put the finishing touches on the planting of an Ivory Silk® Tree Lilac by loosely tying the trunk to stabilize until established. Sturdy, well-branched, 1.5-1.75" caliper bare root trees like these make an instant impact in the landscape and are currently available for purchase.

Learn how and when Arbor Day is celebrated in your state here:
<https://www.arboday.org/celebrate/dates.cfm>



P O Box 189 | 9500 SE 327th Ave | Boring, OR 97009

503-663-4128 | Fax 503-663-2121

Toll-Free 1-800-825-8202 | Toll-Free Fax 1-800-283-7537

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