

Pink Flair[®] Flowering Cherry

Prunus sargentii 'JFS-KW58'

Pink Flair[®] heralds the arrival of spring with big clusters of fragrant, single, bright pink flowers. By flowering a week or two later than is typical of the species, frost damage is avoided.

Selected for exceptionally healthy deep green foliage, the leaves of this unique flowering cherry stay clean and fresh even when springs are long, rainy and cold as is the case in the maritime Pacific Northwest. Excellent dark green leaves cast cool shade throughout the season.

An exceptional cold hardiness rating of USDA Zone 3b was earned after more than a decade of testing in North Dakota State University (Zone 3) growing trials. Superior heat and drought tolerance are proven by time-tested performance in Southeastern states.

Orange-red fall color is consistently bright, regardless of geography. Polished brown bark, accented by creamy-tan lenticels, plus upright symmetrical form provide winter appeal. Narrowly upright, vase-shaped form makes Pink Flair[®] Cherry a great fit for urban landscapes and UtiliTrees[™] zones as it grows to a height of about 25 feet with a spread of about 15 feet.



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