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November 11, 2016

The long and short of liner supply

Drastic reductions in planting numbers during the recent recession and many other factors have caused "a perfect storm" of tree shortages that won't blow over for a number of years. It's old news to tree growers that there's a big shortage of liners and finished trees in the marketplace. We've seen the storm brewing for years, but the reality of these shortages is just now hitting specifiers, landscape designers, contractors, rewholesalers and other tree buyers as they scramble to find and reserve trees for their upcoming projects.

That's why we jumped at the chance when the editor of Nursery Management asked us to share our thoughts on navigating these times of shortage. Some of our observations will appear in November's print edition. Our Q&A interview launches the magazine's series on plant shortages by appearing in the November 3 online edition: http://jfss.co/sa1111_short



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